

Getting Started Guide

Providing innovative gear that is affordable, highly portable and of a professional quality is always our goal at Digital Juice. Our Butterfly Frame Kit fits the bill perfectly. This kit includes a lightweight, collapsible 8' x 8' aluminum frame (1), two fabric light modifier screens—a white artificial silk (2) and a black solid (3)—for softening or blocking light while shooting in studio or on location, two compact carry bags, and 28 specially designed bungee cords (4) to attach the fabric screens to the frame. While normal frames of this size need a large vehicle for transport, the Digital Juice Butterfly Frame Kit can be folded up and transported with your other gear with room to spare. Best of all, it can be carried and set up by just one person.

The Butterfly Frame Kit comes in two bags, one for the black solid and white artificial silk fabric screens plus bungee tiedowns (5), and the other for the 8-segment collapsible frame. These carrying cases help to protect your new gear and make transporting as easy as possible. The 8-foot Butterfly Frame consists of 8 hinged 1-inch square tube segments that fold down to a one-piece 4-ft bundle. This bundle fits into an easy-carry



lightweight 50" bag (6).

Features of the Butterfly Frame Kit

Hinges in the middle of all four sides of the frame have a latch to hold them in place and to keep the frame sturdy when open (7) and each corner of the frame has locking brackets to keep the frame square (8). The white artificial silk and the black solid flag come in their own 13-inch square carry case with







plastic windows so that you can easily identify and choose the one you need (9). The fabric flags have grommeted holes (10) along all 4 sides, allowing for easy attachment to the frame using the supplied bungee cords (11) which keep the fabric taut while in use. There is also an elastic loop on all 4 corners (12) to make getting the fabric on the frame initially even simpler.







Getting Started Guide (continued)

Setting Up Your Butterfly Frame

Remove the folded frame from its carry bag and unfold on a flat surface to form an 8-foot square, locking the brackets on all 4 corners as you go.













Fasten the latches over the hinges in the middle of all four sides to lock the 8 foot sections in place.





Now you are ready to attach one of the fabric screens to the frame. If you have purchased the optional Butterfly Frame C-Stand Adapter Kit (13), at this point you may want to attach the 2 frame clamps from it to two opposite sides of the Butterfly Frame and mount the frame to two C-Stands (14). This will make attaching the fabric screens a bit easier. If you do not have this optional accessory kit, you may stand the frame against a wall, have an assistant hold it or use some other type of clamp or clip to attach the frame to your C Stands or other supports.







Next, remove either the white silk or the black solid screen from the carry bag and find the elastic loop at one corner of the fabric. Hook this loop around one corner of the butterfly frame. Repeat this step for the other 3 corners. Then use the bungee cords to fasten the grommeted holes on the edges of the screen to the sides of the frame. This will pull the screen taut and ensure it stays in place.









Now your Butterfly Frame is ready to use. If using it attached to C-Stands, you may want to add a few sandbags to the legs of each stand to keep the frame from shifting especially in an outdoors setup.

When you are ready to break the Butterfly Stand Kit back down for transport or storage, reverse the installation process, removing the fabric from the frame and folding it up to fit into its carry bag, and then refolding the frame and placing it back in its case, ready to take to your next shoot.









Optional Accessories For Your Butterfly Frame

Butterfly Frame C-Stand Adapter Kit (13): The 2 frame clamps in this optional kit make it easy to mount the frame to any grip stand. This kit is a must-have for anyone planning to use the Butterfly Frame Kit extensively. The clamps are custom designed to work with the square aluminum tubing on the 8' x 8' frame.



ChromaPop Studio for Butterfly
Frame (15): This optional portable
green screen solution offers users
a quick, easy, lightweight option for
getting the perfect greenscreen shot
on location. It works as a sturdy
solution for outdoors shots at the
mercy of wind and weather, while
making a perfect addition for anyone
planning to use the Butterfly Frame's
other screens on a shoot. You never
know when you might need to
catch an extra shot or two against a
greenscreen for compositing later.

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